

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.652014, -77.297793

22-Apr-2019

0920-Smoketown Station-Block 6

Woodbridge, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION				
2018 Estimated Population	7,519	135,492	236,297	464,109
2018 Daytime Population	18,667	108,838	170,327	359,695
2022 Population Forecast	7,830	146,419	256,038	493,260
2010 Census Population	6,992	119,095	206,022	419,882
2000 Census Population	6,421	102,901	166,638	353,596
1990 Census Population	4,613	86,261	134,903	298,385
Historical Annual Growth, 1990 to 2000	3.36%	1.78%	2.14%	1.71%
Historical Annual Growth, 2000 to 2010	0.86%	1.47%	2.14%	1.73%
Estimated Annual Growth, 2010 to 2018	0.83%	1.49%	1.58%	1.15%
Projected Annual Growth, 2018 to 2022	0.81%	1.56%	1.62%	1.23%
HOUSEHOLDS				
2018 Estimated Households	2,444	45,414	78,263	154,690
2022 Households Forecast	2,541	49,065	84,807	164,442
2010 Census Households	2,288	39,870	68,195	139,965
2000 Census Households	2,136	35,396	55,495	117,813
1990 Census Households	1,510	28,536	42,462	94,330
Historical Annual Growth, 1990 to 2000	3.53%	2.18%	2.71%	2.25%
Historical Annual Growth, 2000 to 2010	0.69%	1.20%	2.08%	1.74%
Estimated Annual Growth, 2010 to 2018	0.76%	1.50%	1.59%	1.15%
Projected Annual Growth, 2018 to 2022	0.78%	1.56%	1.62%	1.23%
2018 % Households With Children	40%	37%	40%	39%
2018 Persons per Household	3.07	2.98	3.02	2.98
INCOME 2018				
HH Income \$500,000 or more	0.86%	0.89%	1.31%	1.84%
HH Income \$250,000 to \$499,999	1.11%	1.08%	1.58%	2.21%
HH Income \$200,000 to \$249,999	2.51%	2.52%	3.68%	5.15%
HH Income \$175,000 to \$199,999	6.17%	6.15%	8.85%	11.58%
HH Income \$150,000 to \$174,999	6.19%	6.29%	7.80%	9.14%
HH Income \$100,000 to \$149,999	19.87%	20.17%	21.88%	22.22%
HH Income \$75,000 to \$99,999	15.08%	16.30%	15.76%	14.25%
HH Income \$50,000 to \$74,999	16.62%	19.16%	16.73%	14.06%
HH Income \$35,000 to \$49,999	7.50%	10.90%	9.02%	7.95%
HH Income \$25,000 to \$34,999	7.79%	6.19%	4.99%	4.41%
HH Income \$15,000 to \$24,999	10.00%	5.80%	4.56%	3.66%
HH Income \$0 to \$14,999	6.30%	4.56%	3.85%	3.53%
Average Household Income	\$91,891	\$96,431	\$110,037	\$124,878
Median Household Income	\$77,542	\$79,451	\$91,212	\$104,391
Per Capita Income	\$29,967	\$32,415	\$36,501	\$41,797
2000 Average Household Income	\$70,075	\$69,540	\$75,063	\$85,854
2000 Median Household Income	\$62,730	\$60,848	\$66,128	\$73,381
WRKPLACE 2018				
Workplace Establishments	848	3,023	4,012	7,992
Workplace Employees (Full Time Employees)	11,776	40,074	53,564	133,270

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	510	9,785	16,203	29,251
	Count of Pop 5 to 14 years	980	18,364	30,991	56,459
	Count of Pop 14 to 22 years	923	15,143	27,340	54,559
	Count of Pop 22 to 30 years	753	13,525	24,123	49,046
	Count of Pop 30 to 45 years	1,511	30,137	48,360	85,547
	Count of Pop 45 to 60 years	1,567	27,190	49,952	100,684
	Count of Pop 60 to 75 years	995	16,891	31,877	71,199
	Count of Pop 75+ years	280	4,457	7,451	17,365
	Population 0 to 4 Years	6.78%	7.22%	6.86%	6.30%
	Population 5 to 13 Years	13.04%	13.55%	13.12%	12.16%
	Population 14 to 21 Years	12.27%	11.18%	11.57%	11.76%
	Population 22 to 29 Years	10.01%	9.98%	10.21%	10.57%
	Population 30 to 44 Years	20.10%	22.24%	20.47%	18.43%
	Population 45 to 59 Years	20.84%	20.07%	21.14%	21.69%
	Population 60 to 74 Years	13.23%	12.47%	13.49%	15.34%
	Population 74 Years Plus	3.73%	3.29%	3.15%	3.74%
	Median Age	36.5	35.9	36.5	37.8
GENDER 2018	Male Population	3,670	66,834	116,055	227,918
	Female Population	3,849	68,658	120,241	236,192
RACE 2018	2018 Estimated Population	7,519	135,492	236,297	464,109
	White	44.85%	48.85%	50.61%	56.67%
	Black or African American	25.84%	25.61%	26.28%	21.42%
	Asian or Pacific Islander	10.95%	7.49%	7.76%	9.91%
	Other Races	18.36%	18.05%	15.35%	12.00%
HISPANIC	2018 Hispanic Population	2,036	38,992	55,512	83,036
	2018 Hispanic Population %	27.07%	28.78%	23.49%	17.89%
	2022 Hispanic Population Forecast	2,149	42,371	60,979	90,070
	2022 Hispanic Population % Projected	27.45%	28.94%	23.82%	18.26%
	2000 Hispanic Population %	9.53%	11.99%	10.13%	8.39%
1990 Hispanic Population %	4.84%	5.59%	4.77%	4.39%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	4,816	87,126	152,555	304,565
	Elementary	5.14%	7.72%	5.70%	4.14%
	Some High School	7.87%	7.42%	6.25%	4.64%
	High School Graduate	28.36%	24.77%	22.25%	18.98%
	Some College	18.25%	20.30%	20.64%	19.15%
	Associates Degree	7.06%	7.63%	7.67%	7.46%
	Bachelors Degree	20.13%	19.39%	21.87%	25.24%
	Graduate Degree	13.20%	12.78%	15.63%	20.39%
% College (4+)	33.33%	32.17%	37.50%	45.63%	
HOUSING 2018	Total Housing Units	2,576	47,926	81,952	161,100
	Owner Occupied Percent	65.70%	63.26%	68.63%	71.18%
	Renter Occupied Percent	29.20%	31.50%	26.87%	24.84%
	Vacant Housing Percent	5.10%	5.24%	4.50%	3.98%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.46%	0.98%	1.11%	0.69%
Homes Built 2000 to 2009	10.47%	13.93%	21.16%	19.74%
Homes Built 1990 to 1999	29.07%	15.47%	17.90%	17.02%
Homes Built 1980 to 1989	32.81%	25.41%	25.20%	27.47%
Homes Built 1970 to 1979	8.95%	22.97%	19.31%	20.06%
Homes Built 1960 to 1979	16.83%	14.84%	10.03%	8.92%
Homes Built 1950 to 1959	0.72%	4.60%	3.45%	3.46%
Homes Built 1940 to 1949	0.28%	1.00%	0.92%	1.29%
Homes Built 1939 or earlier	0.41%	0.81%	0.93%	1.35%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	1.93%	2.38%	4.88%	9.83%
Property Value \$750,000 to \$999,999	1.81%	3.40%	6.44%	14.37%
Property Value \$500,000 to \$749,999	25.82%	23.31%	30.07%	32.09%
Property Value \$400,000 to \$499,999	20.50%	20.73%	20.25%	16.87%
Property Value \$300,000 to \$399,999	27.60%	26.42%	21.53%	14.67%
Property Value \$200,000 to \$299,999	18.12%	15.79%	11.37%	7.54%
Property Value \$150,000 to \$199,999	2.63%	3.17%	2.06%	1.50%
Property Value \$100,000 to \$149,999	0.25%	1.14%	0.69%	0.66%
Property Value \$60,000 to \$99,999	0.45%	0.61%	0.40%	0.44%
Property Value \$40,000 to \$59,999	0.71%	0.81%	0.57%	0.55%
Property Value \$0 to \$39,999	0.17%	2.25%	1.74%	1.50%
Median Home Value	\$400,288	\$399,312	\$457,437	\$548,954
Median Rent per Month (Census 2000)	\$936	\$869	\$891	\$920
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	3,653	71,533	126,319	243,062
Managerial/Executive	20.03%	15.89%	17.81%	20.72%
Professional Specialty	18.18%	21.05%	23.69%	26.69%
Healthcare Support	1.25%	2.03%	1.94%	1.74%
Sales	9.84%	9.46%	9.31%	8.98%
Office & Administrative Support	12.51%	13.37%	12.89%	12.71%
Protective Service	2.87%	3.47%	3.96%	3.62%
Food Preparation	6.22%	5.92%	5.43%	4.59%
Building Maintenance & Cleaning	7.51%	4.82%	4.00%	2.94%
Personal Care	3.29%	3.39%	3.57%	3.65%
Farming, Fishing, & Forestry	0.00%	0.08%	0.08%	0.09%
Construction	9.54%	11.32%	9.12%	7.35%
Production & Transportation	8.76%	9.20%	8.18%	6.91%
Percent White Collar	61.82%	61.81%	65.65%	70.84%
Percent Blue Collar	38.18%	38.19%	34.35%	29.16%
Median Employee Salary	52,371	54,915	56,390	54,116
Average Employee Salary	59,303	60,783	61,463	59,344
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	157	1,833	2,803	5,242
2018 Estimated Unemployed (Age 16 and Up)	302	3,592	5,871	10,778
2018 Estimated Unemployed Rate (Age 16 and Up)	5.78%	4.66%	4.37%	4.08%

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TRANSPORTATION TO WORK 2018				
Drive to Work Alone	70.37%	70.83%	70.73%	71.77%
Drive to Work Carpool	17.76%	16.48%	16.64%	14.01%
Travel to Work by Public Transportation	6.32%	6.85%	7.00%	7.19%
Drive to Work on Motorcycle	0.03%	0.24%	0.22%	0.21%
Drive to Work on Bicycle	0.00%	0.01%	0.03%	0.14%
Walk to Work	0.96%	1.89%	1.45%	1.99%
Other Means	0.65%	0.68%	0.61%	0.63%
Work at Home	3.41%	2.70%	3.12%	3.92%
TRAVEL TIME TO WORK 2018				
Travel Time in Less than 5 minutes	0.83%	0.75%	0.78%	1.28%
Travel to Work in 5 to 9 minutes	6.22%	4.65%	4.15%	4.73%
Travel to Work in 10 to 14 minutes	8.36%	7.29%	6.14%	6.80%
Travel to Work in 15 to 19 minutes	9.21%	9.46%	9.38%	9.25%
Travel to Work in 20 to 29 minutes	9.73%	12.98%	12.64%	14.38%
Travel to Work in 30 to 44 minutes	25.13%	24.13%	23.46%	24.95%
Travel to Work in 45 to 59 minutes	20.26%	17.76%	18.78%	17.87%
Travel to Work in 60 minutes or more	20.25%	22.99%	24.66%	20.75%
Average Travel Time to Work	34.2	35.8	36.6	34.9
SPENDING PATTERNS 2018				
Grocery Store Market Basket Weekly Per Capita Spending	\$51.61	\$51.56	\$52.20	\$54.02
Apparel and Related Services	\$14.25	\$14.28	\$14.97	\$15.90
Transportation	\$84.99	\$85.66	\$88.46	\$91.50
Healthcare	\$35.59	\$35.49	\$36.68	\$38.94
Entertainment	\$20.49	\$20.46	\$21.39	\$22.51
LIFESTYLE SEGMENTATION 2018				
Category A - Crème de la Crème	0	16,938	47,534	113,012
Category B - Urban Cliff Hangers	5,215	45,069	69,970	86,224
Category C - Urban Cliff Dwellers	0	0	0	0
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	0	7,608	8,704	24,743
Category F - Going it Alone	1,015	10,658	11,291	14,385
Category G - Struggling Alone	0	0	0	0
Category H - Single in the Suburbs	585	21,932	23,687	31,241
Category I - Married in the Suburbs	8	11,905	37,852	109,152
Category J - Retired in the Suburbs	673	2,120	8,494	31,307
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	1,952	7,873
Category M - Harlem Gateway	0	1,651	9,174	15,440
Category N - Espaniola	0	14,193	14,193	14,193
Category O - Specialties	0	3,159	3,171	13,907

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