

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 45.501705, -122.434671

17-May-2019

1518-Gresham Town Fair

Gresham,OR

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2018 Estimated Population	18,205	133,140	229,772	704,974	
	2018 Daytime Population	20,296	113,856	185,660	642,787	
	2023 Population Forecast	18,831	137,210	237,400	736,109	
	2010 Census Population	16,802	123,790	213,138	647,229	
	2000 Census Population	13,744	106,422	179,156	563,373	
	1990 Census Population	11,246	78,590	136,416	456,579	
	Historical Annual Growth, 1990 to 2000	2.03%	3.08%	2.76%	2.12%	
	Historical Annual Growth, 2000 to 2010	2.03%	1.52%	1.75%	1.40%	
	Estimated Annual Growth, 2010 to 2018	0.92%	0.84%	0.86%	0.98%	
	Projected Annual Growth, 2018 to 2023	0.68%	0.60%	0.66%	0.87%	
	HOUSEHOLDS	2018 Estimated Households	7,312	48,489	82,792	270,118
		2023 Households Forecast	7,557	49,984	85,534	282,031
2010 Census Households		6,757	45,033	76,736	247,832	
2000 Census Households		5,266	38,920	65,822	216,562	
1990 Census Households		4,288	29,097	51,025	178,726	
Historical Annual Growth, 1990 to 2000		2.08%	2.95%	2.58%	1.94%	
Historical Annual Growth, 2000 to 2010		2.52%	1.47%	1.55%	1.36%	
Estimated Annual Growth, 2010 to 2018		0.91%	0.85%	0.87%	0.99%	
Projected Annual Growth, 2018 to 2023		0.66%	0.61%	0.65%	0.87%	
2018 % Households With Children		27%	33%	32%	29%	
2018 Persons per Household		2.46	2.71	2.74	2.58	
INCOME 2018		HH Income \$500,000 or more	0.13%	0.31%	0.39%	0.82%
	HH Income \$250,000 to \$499,999	0.18%	0.36%	0.47%	0.97%	
	HH Income \$200,000 to \$249,999	0.42%	0.86%	1.10%	2.29%	
	HH Income \$175,000 to \$199,999	2.32%	1.56%	1.58%	2.86%	
	HH Income \$150,000 to \$174,999	2.73%	2.43%	2.55%	3.71%	
	HH Income \$100,000 to \$149,999	14.15%	14.18%	14.05%	16.23%	
	HH Income \$75,000 to \$99,999	10.16%	12.40%	12.63%	13.59%	
	HH Income \$50,000 to \$74,999	18.64%	20.20%	19.34%	18.80%	
	HH Income \$35,000 to \$49,999	14.46%	13.92%	13.97%	12.99%	
	HH Income \$25,000 to \$34,999	13.42%	11.28%	10.88%	9.34%	
	HH Income \$15,000 to \$24,999	11.90%	10.90%	10.87%	8.62%	
	HH Income \$0 to \$14,999	11.49%	11.59%	12.16%	9.79%	
Average Household Income	\$62,826	\$65,080	\$66,117	\$79,543		
Median Household Income	\$48,572	\$52,355	\$52,396	\$61,411		
Per Capita Income	\$25,573	\$23,938	\$24,110	\$30,798		
2000 Average Household Income	\$50,981	\$52,811	\$52,427	\$53,750		
2000 Median Household Income	\$41,662	\$44,545	\$44,132	\$44,585		
WRKPLACE 2018	Workplace Establishments	770	2,408	3,845	16,545	
	Workplace Employees (Full Time Employees)	9,146	30,922	51,074	253,085	

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	1,247	8,761	14,749	45,583	
	Count of Pop 5 to 14 years	2,176	16,509	28,129	82,118	
	Count of Pop 14 to 22 years	1,826	14,871	25,782	72,565	
	Count of Pop 22 to 30 years	1,914	14,616	24,780	68,221	
	Count of Pop 30 to 45 years	3,971	27,973	46,815	145,761	
	Count of Pop 45 to 60 years	3,283	24,246	42,743	141,637	
	Count of Pop 60 to 75 years	2,793	19,562	34,633	111,244	
	Count of Pop 75+ years	994	6,602	12,140	37,844	
	Population 0 to 4 Years	6.85%	6.58%	6.42%	6.47%	
	Population 5 to 13 Years	11.95%	12.40%	12.24%	11.65%	
	Population 14 to 21 Years	10.03%	11.17%	11.22%	10.29%	
	Population 22 to 29 Years	10.52%	10.98%	10.78%	9.68%	
	Population 30 to 44 Years	21.81%	21.01%	20.37%	20.68%	
	Population 45 to 59 Years	18.03%	18.21%	18.60%	20.09%	
	Population 60 to 74 Years	15.34%	14.69%	15.07%	15.78%	
	Population 74 Years Plus	5.46%	4.96%	5.28%	5.37%	
	Median Age	37.0	36.2	36.8	38.9	
	GENDER 2018	Male Population	8,811	65,582	113,216	348,163
		Female Population	9,395	67,558	116,556	356,810
RACE 2018	2018 Estimated Population	18,205	133,140	229,772	704,974	
	White	81.04%	77.02%	74.08%	77.53%	
	Black or African American	2.60%	3.83%	4.93%	3.85%	
	Asian or Pacific Islander	3.22%	4.27%	6.84%	7.80%	
	Other Races	13.14%	14.88%	14.15%	10.82%	
HISPANIC	2018 Hispanic Population	3,206	25,488	38,740	82,156	
	2018 Hispanic Population %	17.61%	19.14%	16.86%	11.65%	
	2023 Hispanic Population Forecast	3,313	26,574	40,111	86,568	
	2023 Hispanic Population % Projected	17.59%	19.37%	16.90%	11.76%	
	2000 Hispanic Population %	11.16%	11.69%	10.06%	7.19%	
1990 Hispanic Population %	3.51%	2.84%	3.13%	2.70%		
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	12,253	87,506	151,740	478,877	
	Elementary	6.14%	6.64%	6.62%	4.49%	
	Some High School	6.23%	8.02%	8.35%	6.02%	
	High School Graduate	24.53%	27.72%	27.57%	22.31%	
	Some College	28.41%	28.50%	27.60%	25.63%	
	Associates Degree	10.08%	9.55%	9.49%	9.00%	
	Bachelors Degree	17.08%	13.50%	14.08%	20.78%	
	Graduate Degree	7.54%	6.08%	6.30%	11.76%	
% College (4+)	24.62%	19.58%	20.38%	32.54%		
HOUSING 2018	Total Housing Units	7,781	51,133	87,273	284,451	
	Owner Occupied Percent	43.47%	51.21%	54.03%	57.11%	
	Renter Occupied Percent	50.51%	43.62%	40.84%	37.86%	
	Vacant Housing Percent	6.02%	5.17%	5.13%	5.04%	

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.32%	0.28%	0.28%	0.36%
Homes Built 2000 to 2009	22.38%	15.59%	16.47%	14.20%
Homes Built 1990 to 1999	18.17%	20.33%	19.54%	16.70%
Homes Built 1980 to 1989	11.41%	12.97%	12.65%	9.98%
Homes Built 1970 to 1979	23.89%	28.12%	23.50%	16.46%
Homes Built 1960 to 1979	11.94%	10.57%	12.05%	9.99%
Homes Built 1950 to 1959	2.84%	6.99%	8.97%	11.16%
Homes Built 1940 to 1949	3.78%	2.48%	3.39%	6.42%
Homes Built 1939 or earlier	5.27%	2.67%	3.15%	14.73%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	0.98%	1.06%	2.09%	6.28%
Property Value \$750,000 to \$999,999	0.56%	1.13%	1.94%	6.92%
Property Value \$500,000 to \$749,999	12.52%	12.21%	14.01%	24.64%
Property Value \$400,000 to \$499,999	18.83%	17.36%	17.58%	17.48%
Property Value \$300,000 to \$399,999	32.45%	29.54%	26.95%	20.81%
Property Value \$200,000 to \$299,999	23.95%	21.82%	21.72%	13.89%
Property Value \$150,000 to \$199,999	4.44%	4.66%	4.48%	2.93%
Property Value \$100,000 to \$149,999	2.37%	3.00%	2.55%	1.39%
Property Value \$60,000 to \$99,999	0.58%	1.50%	1.35%	0.98%
Property Value \$40,000 to \$59,999	0.65%	2.04%	1.99%	1.18%
Property Value \$0 to \$39,999	2.67%	5.67%	5.35%	3.50%
Median Home Value	\$347,311	\$338,259	\$346,645	\$430,425
Median Rent per Month (Census 2000)	\$651	\$671	\$661	\$664
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	8,879	64,894	110,469	356,438
Managerial/Executive	11.61%	11.45%	11.57%	14.98%
Professional Specialty	20.37%	16.33%	16.20%	22.58%
Healthcare Support	1.80%	2.82%	3.05%	2.33%
Sales	9.94%	8.96%	9.29%	9.90%
Office & Administrative Support	13.83%	14.29%	13.75%	12.96%
Protective Service	1.16%	1.57%	1.63%	1.54%
Food Preparation	8.36%	6.61%	7.35%	7.11%
Building Maintenance & Cleaning	4.82%	5.95%	5.84%	3.67%
Personal Care	6.27%	4.97%	5.35%	4.59%
Farming, Fishing, & Forestry	2.05%	1.32%	1.00%	0.64%
Construction	6.61%	8.44%	7.88%	6.77%
Production & Transportation	13.16%	17.29%	17.10%	12.95%
Percent White Collar	57.56%	53.84%	53.85%	62.74%
Percent Blue Collar	42.44%	46.16%	46.15%	37.26%
Median Employee Salary	46,605	47,451	47,114	46,587
Average Employee Salary	52,918	53,986	53,147	52,791
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	471	3,348	5,586	18,185
2018 Estimated Unemployed (Age 16 and Up)	532	3,648	6,510	17,464
2018 Estimated Unemployed Rate (Age 16 and Up)	5.45%	5.44%	5.59%	4.66%

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TRANSPORTATION TO WORK 2018				
Drive to Work Alone	69.74%	72.10%	71.38%	69.33%
Drive to Work Carpool	10.64%	12.29%	12.07%	10.40%
Travel to Work by Public Transportation	6.59%	7.32%	7.44%	7.78%
Drive to Work on Motorcycle	0.51%	0.31%	0.28%	0.40%
Drive to Work on Bicycle	0.38%	0.77%	0.72%	2.66%
Walk to Work	5.48%	2.57%	2.47%	2.59%
Other Means	0.49%	0.67%	0.79%	0.72%
Work at Home	6.17%	3.96%	4.84%	6.08%
TRAVEL TIME TO WORK 2018				
Travel Time in Less than 5 minutes	3.90%	2.12%	2.09%	2.11%
Travel to Work in 5 to 9 minutes	6.97%	8.36%	7.68%	7.75%
Travel to Work in 10 to 14 minutes	16.60%	14.60%	13.60%	12.51%
Travel to Work in 15 to 19 minutes	14.76%	12.77%	13.28%	15.11%
Travel to Work in 20 to 29 minutes	19.08%	20.51%	22.18%	24.76%
Travel to Work in 30 to 44 minutes	22.38%	24.90%	24.62%	23.52%
Travel to Work in 45 to 59 minutes	9.72%	8.72%	8.35%	7.49%
Travel to Work in 60 minutes or more	6.58%	8.03%	8.21%	6.74%
Average Travel Time to Work	24.5	25.7	25.5	24.0
SPENDING PATTERNS 2018				
Grocery Store Market Basket Weekly Per Capita Spending	\$51.29	\$51.19	\$51.25	\$51.61
Apparel and Related Services	\$13.37	\$13.45	\$13.44	\$13.97
Transportation	\$73.33	\$73.83	\$73.68	\$75.84
Healthcare	\$38.94	\$38.87	\$39.03	\$40.38
Entertainment	\$17.84	\$17.92	\$18.02	\$18.82
LIFESTYLE SEGMENTATION 2018				
Category A - Crème de la Crème	530	2,995	4,921	52,475
Category B - Urban Cliff Hangers	1,954	21,285	34,222	61,834
Category C - Urban Cliff Dwellers	0	4,793	9,156	44,123
Category D - Seasoned Urban Dwellers	0	0	510	4,552
Category E - Thriving Alone	0	0	0	40,538
Category F - Going it Alone	7,167	12,061	25,359	137,300
Category G - Struggling Alone	842	13,876	22,518	58,327
Category H - Single in the Suburbs	5,112	52,738	83,923	139,722
Category I - Married in the Suburbs	2,348	19,975	34,217	100,432
Category J - Retired in the Suburbs	0	2,658	4,761	25,312
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	54	3,798	20,325
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	0
Category O - Specialties	0	1,200	3,505	10,727

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