

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.552131, -74.443107

17-May-2019

0558-Piscataway Town Center

Piscataway, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION				
2018 Estimated Population	4,624	94,143	343,413	968,265
2018 Daytime Population	18,437	139,510	457,106	1,214,205
2023 Population Forecast	4,978	97,125	353,401	993,350
2010 Census Population	4,095	91,230	332,540	936,947
2000 Census Population	3,946	83,584	311,592	889,149
1990 Census Population	3,619	74,056	285,745	818,135
Historical Annual Growth, 1990 to 2000	0.87%	1.22%	0.87%	0.84%
Historical Annual Growth, 2000 to 2010	0.37%	0.88%	0.65%	0.52%
Estimated Annual Growth, 2010 to 2018	1.40%	0.36%	0.37%	0.38%
Projected Annual Growth, 2018 to 2023	1.48%	0.63%	0.58%	0.51%
HOUSEHOLDS				
2018 Estimated Households	1,579	29,848	112,518	335,080
2023 Households Forecast	1,704	30,893	116,040	344,144
2010 Census Households	1,378	28,773	108,581	323,464
2000 Census Households	1,343	27,823	104,914	313,326
1990 Census Households	1,266	23,394	97,272	289,726
Historical Annual Growth, 1990 to 2000	0.59%	1.75%	0.76%	0.79%
Historical Annual Growth, 2000 to 2010	0.26%	0.34%	0.34%	0.32%
Estimated Annual Growth, 2010 to 2018	1.56%	0.42%	0.41%	0.40%
Projected Annual Growth, 2018 to 2023	1.54%	0.69%	0.62%	0.54%
2018 % Households With Children	27%	36%	34%	34%
2018 Persons per Household	2.90	2.91	2.91	2.82
INCOME 2018				
HH Income \$500,000 or more	2.26%	1.37%	1.45%	1.73%
HH Income \$250,000 to \$499,999	2.71%	1.63%	1.73%	2.07%
HH Income \$200,000 to \$249,999	6.29%	3.82%	4.06%	4.82%
HH Income \$175,000 to \$199,999	7.86%	7.94%	6.58%	7.97%
HH Income \$150,000 to \$174,999	8.03%	7.51%	6.52%	6.83%
HH Income \$100,000 to \$149,999	20.01%	22.08%	18.98%	19.20%
HH Income \$75,000 to \$99,999	18.07%	15.77%	13.59%	13.20%
HH Income \$50,000 to \$74,999	14.06%	15.56%	15.90%	15.37%
HH Income \$35,000 to \$49,999	8.49%	8.35%	9.91%	9.57%
HH Income \$25,000 to \$34,999	4.65%	5.73%	6.93%	6.24%
HH Income \$15,000 to \$24,999	1.78%	4.52%	6.50%	6.20%
HH Income \$0 to \$14,999	5.80%	5.74%	7.84%	6.82%
Average Household Income	\$117,400	\$107,704	\$102,127	\$113,339
Median Household Income	\$95,211	\$89,779	\$79,616	\$84,812
Per Capita Income	\$40,451	\$34,927	\$34,049	\$39,671
2000 Average Household Income	\$77,440	\$78,977	\$74,566	\$79,714
2000 Median Household Income	\$69,570	\$69,116	\$61,861	\$63,866
WRKPLACE 2018				
Workplace Establishments	474	3,004	9,455	29,554
Workplace Employees (Full Time Employees)	16,199	87,986	227,287	630,827

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	329	6,332	22,312	60,965
	Count of Pop 5 to 14 years	547	10,845	38,704	108,447
	Count of Pop 14 to 22 years	409	12,075	44,997	110,202
	Count of Pop 22 to 30 years	388	9,911	35,764	96,433
	Count of Pop 30 to 45 years	1,020	19,236	70,477	180,980
	Count of Pop 45 to 60 years	898	18,023	65,419	201,853
	Count of Pop 60 to 75 years	754	13,257	48,080	151,789
	Count of Pop 75+ years	278	4,466	17,661	57,597
	Population 0 to 4 Years	7.12%	6.73%	6.50%	6.30%
	Population 5 to 13 Years	11.84%	11.52%	11.27%	11.20%
	Population 14 to 21 Years	8.84%	12.83%	13.10%	11.38%
	Population 22 to 29 Years	8.39%	10.53%	10.41%	9.96%
	Population 30 to 44 Years	22.06%	20.43%	20.52%	18.69%
	Population 45 to 59 Years	19.43%	19.14%	19.05%	20.85%
	Population 60 to 74 Years	16.30%	14.08%	14.00%	15.68%
	Population 74 Years Plus	6.01%	4.74%	5.14%	5.95%
	Median Age	39.5	36.6	36.4	39.2
GENDER 2018	Male Population	2,278	46,832	171,493	477,717
	Female Population	2,346	47,311	171,920	490,548
RACE 2018	2018 Estimated Population	4,624	94,143	343,413	968,265
	White	32.76%	39.81%	49.75%	59.72%
	Black or African American	21.35%	16.01%	16.66%	12.73%
	Asian or Pacific Islander	38.65%	36.46%	20.25%	17.16%
	Other Races	7.24%	7.72%	13.34%	10.39%
HISPANIC	2018 Hispanic Population	516	11,105	80,530	202,311
	2018 Hispanic Population %	11.15%	11.80%	23.45%	20.89%
	2023 Hispanic Population Forecast	564	11,558	83,536	210,916
	2023 Hispanic Population % Projected	11.32%	11.90%	23.64%	21.23%
	2000 Hispanic Population %	9.28%	8.18%	16.04%	14.10%
1990 Hispanic Population %	9.69%	5.48%	8.40%	8.26%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	3,196	60,608	222,881	650,508
	Elementary	3.42%	4.41%	8.43%	6.29%
	Some High School	2.69%	3.76%	5.64%	5.20%
	High School Graduate	19.49%	21.76%	24.37%	25.39%
	Some College	14.53%	14.73%	14.84%	14.88%
	Associates Degree	8.59%	5.77%	5.97%	6.22%
	Bachelors Degree	29.02%	28.41%	22.85%	24.31%
	Graduate Degree	22.26%	21.15%	17.90%	17.70%
% College (4+)	51.28%	49.56%	40.74%	42.01%	
HOUSING 2018	Total Housing Units	1,632	31,023	118,363	351,679
	Owner Occupied Percent	62.15%	63.72%	58.93%	63.66%
	Renter Occupied Percent	34.60%	32.49%	36.13%	31.62%
	Vacant Housing Percent	3.25%	3.79%	4.94%	4.72%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.72%	0.90%	0.38%	0.41%
Homes Built 2000 to 2009	11.13%	8.18%	7.13%	7.15%
Homes Built 1990 to 1999	12.24%	15.62%	8.73%	8.89%
Homes Built 1980 to 1989	14.03%	18.57%	13.88%	13.16%
Homes Built 1970 to 1979	27.65%	13.45%	10.70%	10.84%
Homes Built 1960 to 1979	16.63%	14.49%	15.82%	15.47%
Homes Built 1950 to 1959	9.36%	14.09%	19.34%	20.57%
Homes Built 1940 to 1949	1.72%	5.08%	7.50%	8.31%
Homes Built 1939 or earlier	6.53%	9.62%	16.53%	15.20%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	0.11%	0.29%	1.82%	4.85%
Property Value \$750,000 to \$999,999	4.87%	3.38%	5.15%	8.27%
Property Value \$500,000 to \$749,999	23.92%	14.82%	15.46%	18.59%
Property Value \$400,000 to \$499,999	24.84%	25.36%	22.58%	20.11%
Property Value \$300,000 to \$399,999	22.83%	32.04%	28.68%	24.59%
Property Value \$200,000 to \$299,999	18.51%	18.54%	18.69%	15.98%
Property Value \$150,000 to \$199,999	1.60%	2.33%	3.36%	3.17%
Property Value \$100,000 to \$149,999	0.52%	0.89%	1.59%	1.66%
Property Value \$60,000 to \$99,999	0.21%	0.38%	0.68%	0.73%
Property Value \$40,000 to \$59,999	0.00%	0.13%	0.23%	0.36%
Property Value \$0 to \$39,999	2.59%	1.84%	1.76%	1.68%
Median Home Value	\$415,056	\$380,819	\$382,585	\$409,086
Median Rent per Month (Census 2000)	\$830	\$941	\$857	\$848
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	2,429	45,293	170,910	492,762
Managerial/Executive	17.60%	19.70%	16.74%	18.34%
Professional Specialty	36.15%	31.39%	26.13%	26.04%
Healthcare Support	2.04%	1.80%	2.16%	1.94%
Sales	7.96%	8.92%	8.87%	9.96%
Office & Administrative Support	15.26%	12.66%	12.69%	13.19%
Protective Service	1.49%	1.88%	1.58%	1.90%
Food Preparation	1.38%	3.54%	5.06%	4.37%
Building Maintenance & Cleaning	0.65%	2.05%	4.37%	3.47%
Personal Care	2.79%	3.00%	2.83%	2.97%
Farming, Fishing, & Forestry	0.00%	0.04%	0.09%	0.07%
Construction	5.27%	5.31%	6.33%	6.36%
Production & Transportation	9.41%	9.71%	13.15%	11.39%
Percent White Collar	79.01%	74.47%	66.59%	69.47%
Percent Blue Collar	20.99%	25.53%	33.41%	30.53%
Median Employee Salary	53,659	55,304	53,386	51,810
Average Employee Salary	68,090	64,950	64,435	62,763
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	62	2,307	9,497	22,746
2018 Estimated Unemployed (Age 16 and Up)	95	2,142	8,256	22,320
2018 Estimated Unemployed Rate (Age 16 and Up)	3.71%	4.53%	4.66%	4.35%

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TRANSPORTATION TO WORK 2018	Drive to Work Alone	76.01%	75.14%	67.88%	72.64%
	Drive to Work Carpool	8.36%	8.90%	9.63%	8.75%
	Travel to Work by Public Transportation	11.53%	8.61%	9.01%	9.11%
	Drive to Work on Motorcycle	0.00%	0.01%	0.01%	0.04%
	Drive to Work on Bicycle	0.59%	0.25%	0.66%	0.39%
	Walk to Work	0.94%	2.15%	4.16%	2.85%
	Other Means	0.26%	0.47%	4.58%	2.54%
	Work at Home	2.30%	4.23%	3.39%	3.25%
TRAVEL TIME TO WORK 2018	Travel Time in Less than 5 minutes	0.89%	1.51%	1.59%	1.90%
	Travel to Work in 5 to 9 minutes	5.98%	6.29%	7.19%	7.63%
	Travel to Work in 10 to 14 minutes	16.18%	13.95%	13.21%	12.65%
	Travel to Work in 15 to 19 minutes	13.27%	13.84%	14.57%	12.85%
	Travel to Work in 20 to 29 minutes	13.99%	17.30%	18.37%	19.02%
	Travel to Work in 30 to 44 minutes	21.95%	19.22%	21.22%	21.60%
	Travel to Work in 45 to 59 minutes	9.17%	9.29%	8.70%	9.18%
	Travel to Work in 60 minutes or more	18.58%	18.60%	15.16%	15.18%
Average Travel Time to Work	29.0	29.1	28.0	28.9	
SPENDING PATTERNS 2018	Grocery Store Market Basket Weekly Per Capita Spending	\$58.30	\$57.83	\$57.19	\$57.75
	Apparel and Related Services	\$17.10	\$16.61	\$16.01	\$16.40
	Transportation	\$90.75	\$88.90	\$85.84	\$87.73
	Healthcare	\$43.63	\$42.44	\$40.54	\$41.69
	Entertainment	\$25.66	\$24.87	\$23.90	\$24.54
LIFESTYLE SEGMENTATION 2018	Category A - Crème de la Crème	423	14,221	68,531	265,152
	Category B - Urban Cliff Hangers	0	445	6,186	21,276
	Category C - Urban Cliff Dwellers	189	9,455	29,076	87,898
	Category D - Seasoned Urban Dwellers	0	1,370	4,597	15,331
	Category E - Thriving Alone	1,891	3,765	19,626	60,541
	Category F - Going it Alone	0	9,152	31,208	100,058
	Category G - Struggling Alone	0	0	14,153	17,830
	Category H - Single in the Suburbs	0	0	1,013	13,518
	Category I - Married in the Suburbs	2,026	15,861	32,899	83,990
	Category J - Retired in the Suburbs	0	0	4,035	30,053
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	2,535	20,083	40,832
	Category N - Espaniola	0	0	48,787	114,006
	Category O - Specialties	56	30,104	47,135	93,579

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