

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.411396, -74.145147

12-Apr-2021

110080-Commons at Holmdel

Holmdel, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION	2020 Estimated Population	7,586	72,422	133,856
	2020 Daytime Population	10,689	72,192	128,750
	2025 Population Forecast	7,664	73,102	135,561
	2010 Census Population	7,662	75,336	137,223
	2000 Census Population	7,454	76,558	137,579
	1990 Census Population	5,606	73,947	134,846
	Historical Annual Growth, 1990 to 2000	2.89%	0.35%	0.20%
	Historical Annual Growth, 2000 to 2010	0.28%	-0.16%	-0.03%
	Estimated Annual Growth, 2010 to 2020	-0.09%	-0.37%	-0.23%
	Projected Annual Growth, 2020 to 2025	0.20%	0.19%	0.25%
HOUSEHOLDS	2020 Estimated Households	2,785	25,586	48,289
	2025 Households Forecast	2,814	25,828	48,908
	2010 Census Households	2,815	26,690	49,581
	2000 Census Households	2,612	26,205	48,274
	1990 Census Households	1,788	24,188	45,137
	Historical Annual Growth, 1990 to 2000	3.86%	0.80%	0.67%
	Historical Annual Growth, 2000 to 2010	0.75%	0.18%	0.27%
	Estimated Annual Growth, 2010 to 2020	-0.10%	-0.39%	-0.25%
	Projected Annual Growth, 2020 to 2025	0.21%	0.19%	0.26%
	2020 % Households With Children	32%	31%	30%
INCOME 2020	2020 Persons per Household	2.67	2.80	2.75
	HH Income \$500,000 or more	3.17%	2.34%	2.56%
	HH Income \$250,000 to \$499,999	3.83%	2.80%	3.06%
	HH Income \$200,000 to \$249,999	8.91%	6.57%	7.19%
	HH Income \$175,000 to \$199,999	11.75%	9.31%	10.05%
	HH Income \$150,000 to \$174,999	8.81%	8.22%	8.66%
	HH Income \$100,000 to \$149,999	17.79%	19.77%	19.94%
	HH Income \$75,000 to \$99,999	9.61%	12.50%	11.93%
	HH Income \$50,000 to \$74,999	12.12%	12.35%	12.15%
	HH Income \$35,000 to \$49,999	5.33%	7.30%	7.65%
WRKPLACE 2020	HH Income \$25,000 to \$34,999	4.38%	5.12%	5.16%
	HH Income \$15,000 to \$24,999	8.38%	6.56%	5.91%
	HH Income \$0 to \$14,999	5.94%	7.16%	5.73%
	Average Household Income	\$140,254	\$125,956	\$131,738
	Median Household Income	\$111,467	\$97,688	\$103,224
	Per Capita Income	\$52,427	\$44,861	\$47,865
	2000 Average Household Income	\$96,795	\$82,580	\$86,594
	2000 Median Household Income	\$74,057	\$65,519	\$67,987
	Workplace Establishments	333	1,880	3,320
	Workplace Employees (Full Time Employees)	6,564	31,745	51,942

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	357	3,837	7,100
	Count of Pop 5 to 14 years	718	7,224	13,541
	Count of Pop 14 to 22 years	744	7,301	13,472
	Count of Pop 22 to 30 years	825	8,006	14,598
	Count of Pop 30 to 45 years	984	10,762	19,838
	Count of Pop 45 to 60 years	1,632	15,457	28,709
	Count of Pop 60 to 75 years	1,621	14,441	26,676
	Count of Pop 75+ years	704	5,394	9,922
	Population 0 to 4 Years	4.71%	5.30%	5.30%
	Population 5 to 13 Years	9.47%	9.97%	10.12%
	Population 14 to 21 Years	9.80%	10.08%	10.06%
	Population 22 to 29 Years	10.88%	11.05%	10.91%
	Population 30 to 44 Years	12.98%	14.86%	14.82%
	Population 45 to 59 Years	21.51%	21.34%	21.45%
	Population 60 to 74 Years	21.37%	19.94%	19.93%
	Population 74 Years Plus	9.29%	7.45%	7.41%
	Median Age	46.8	43.7	43.8
GENDER 2020	Male Population	3,569	35,145	65,144
	Female Population	4,017	37,277	68,712
RACE 2020	2020 Estimated Population	7,586	72,422	133,856
	White	81.09%	88.29%	87.39%
	Black or African American	1.07%	2.53%	3.14%
	Asian or Pacific Islander	15.37%	5.87%	5.81%
	Other Races	2.47%	3.30%	3.65%
HISPANIC	2020 Hispanic Population	559	6,109	11,281
	2020 Hispanic Population %	7.37%	8.43%	8.43%
	2025 Hispanic Population Forecast	585	6,326	11,586
	2025 Hispanic Population % Projected	7.63%	8.65%	8.55%
	2000 Hispanic Population %	4.33%	5.05%	5.27%
	1990 Hispanic Population %	2.50%	3.61%	3.61%
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	5,444	50,956	94,070
	Elementary	2.15%	2.24%	1.85%
	Some High School	5.37%	5.26%	4.29%
	High School Graduate	22.38%	29.96%	27.30%
	Some College	13.53%	16.77%	16.91%
	Associates Degree	7.35%	7.65%	7.88%
	Bachelors Degree	27.78%	24.32%	26.41%
	Graduate Degree	21.43%	13.79%	15.35%
	% College (4+)	49.22%	38.12%	41.77%
HOUSING 2020	Total Housing Units	2,891	26,929	50,695
	Owner Occupied Percent	82.02%	77.87%	76.90%
	Renter Occupied Percent	14.30%	17.14%	18.35%
	Vacant Housing Percent	3.68%	4.99%	4.75%

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Holmdel, NJ					
HOMES BUILT BY YEAR 2020	Homes Built 2010 or later	0.22%	0.13%	0.07%	0.16%
	Homes Built 2000 to 2009	13.41%	7.11%	6.68%	8.91%
	Homes Built 1990 to 1999	25.45%	8.70%	7.83%	11.46%
	Homes Built 1980 to 1989	24.70%	13.51%	13.68%	15.21%
	Homes Built 1970 to 1979	10.55%	15.05%	15.73%	14.29%
	Homes Built 1960 to 1979	9.50%	14.78%	18.27%	16.24%
	Homes Built 1950 to 1959	13.24%	24.46%	20.48%	15.64%
	Homes Built 1940 to 1949	1.71%	6.31%	6.04%	5.37%
	Homes Built 1939 or earlier	1.22%	9.95%	11.22%	12.73%
HOME VALUE (OWNER OCCUPIED) 2020	Property Value \$1,000,000 or more	2.93%	3.33%	3.63%	7.48%
	Property Value \$750,000 to \$999,999	10.96%	8.46%	9.18%	14.98%
	Property Value \$500,000 to \$749,999	27.13%	18.02%	18.88%	24.90%
	Property Value \$400,000 to \$499,999	25.67%	20.31%	21.04%	17.94%
	Property Value \$300,000 to \$399,999	19.01%	22.73%	22.90%	16.62%
	Property Value \$200,000 to \$299,999	5.42%	15.36%	14.74%	9.36%
	Property Value \$150,000 to \$199,999	0.71%	3.87%	3.49%	2.36%
	Property Value \$100,000 to \$149,999	1.33%	2.10%	1.70%	1.29%
	Property Value \$60,000 to \$99,999	2.65%	1.43%	0.96%	0.71%
	Property Value \$40,000 to \$59,999	0.54%	0.71%	0.52%	0.37%
	Property Value \$0 to \$39,999	1.83%	1.72%	1.26%	0.88%
	Median Home Value	\$468,558	\$405,415	\$417,005	\$493,957
	Median Rent per Month (Census 2000)	\$1,057	\$752	\$775	\$782
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020	Employed Civilian Population 16+ by Occupation	3,698	36,666	68,949	243,464
	Managerial/Executive	21.73%	17.80%	19.59%	19.42%
	Professional Specialty	33.98%	23.77%	25.62%	26.12%
	Healthcare Support	1.80%	2.21%	2.05%	2.38%
	Sales	12.39%	11.50%	11.17%	11.22%
	Office & Administrative Support	9.30%	12.88%	12.16%	11.88%
	Protective Service	1.68%	2.65%	2.76%	3.13%
	Food Preparation	4.21%	4.33%	4.13%	3.63%
	Building Maintenance & Cleaning	1.67%	2.40%	2.17%	2.28%
	Personal Care	1.34%	2.87%	2.98%	2.49%
	Farming, Fishing, & Forestry	0.00%	0.01%	0.11%	0.11%
	Construction	6.20%	9.62%	8.35%	7.55%
	Production & Transportation	5.70%	9.97%	8.92%	9.81%
	Percent White Collar	79.21%	68.15%	70.58%	71.01%
	Percent Blue Collar	20.79%	31.85%	29.42%	28.99%
	Median Employee Salary	44,086	45,159	44,893	45,531
	Average Employee Salary	54,130	54,377	53,884	54,503
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	121	1,685	2,893	10,473
	2020 Estimated Unemployed (Age 16 and Up)	252	2,392	4,071	16,632
	2020 Estimated Unemployed Rate (Age 16 and Up)	5.54%	6.15%	5.67%	6.41%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	78.24%	76.30%	75.28%	71.09%
	Drive to Work Carpool	3.32%	8.13%	7.89%	8.18%
	Travel to Work by Public Transportation	13.62%	10.40%	10.80%	13.53%
	Drive to Work on Motorcycle	0.00%	0.00%	0.02%	0.03%
	Drive to Work on Bicycle	0.00%	0.25%	0.36%	0.22%
	Walk to Work	1.09%	1.10%	1.25%	1.78%
	Other Means	0.12%	0.61%	0.48%	0.54%
	Work at Home	3.46%	2.78%	3.59%	4.36%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	1.96%	2.41%	2.33%	2.21%
	Travel to Work in 5 to 9 minutes	7.26%	8.81%	8.07%	7.04%
	Travel to Work in 10 to 14 minutes	13.26%	11.98%	11.77%	11.14%
	Travel to Work in 15 to 19 minutes	10.46%	10.03%	10.08%	10.87%
	Travel to Work in 20 to 29 minutes	15.57%	14.35%	15.36%	16.33%
	Travel to Work in 30 to 44 minutes	15.71%	19.28%	18.59%	17.73%
	Travel to Work in 45 to 59 minutes	9.95%	10.74%	10.43%	9.58%
	Travel to Work in 60 minutes or more	25.84%	22.39%	23.37%	25.10%
	Average Travel Time to Work	36.3	34.4	35.1	36.9
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$70.39	\$69.62	\$69.68	\$66.99
	Apparel and Related Services	\$19.15	\$18.35	\$18.52	\$17.88
	Transportation	\$110.03	\$106.83	\$107.93	\$106.71
	Healthcare	\$75.85	\$73.97	\$74.47	\$68.96
	Entertainment	\$30.27	\$28.93	\$29.20	\$28.05
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	6,245	28,172	53,704	159,380
	Category B - Urban Cliff Climbers	0	0	0	100
	Category C - Urban Cliff Dwellers	0	6,708	13,917	30,310
	Category D - Seasoned Urban Dwellers	0	1,682	2,724	10,119
	Category E - Thriving Alone	0	2,324	7,513	34,159
	Category F - Going it Alone	0	16,809	23,427	52,623
	Category G - Struggling Alone	0	1,158	1,158	2,456
	Category H - Single in the Suburbs	0	0	0	2,051
	Category I - Married in the Suburbs	132	4,949	11,411	110,819
	Category J - Retired in the Suburbs	1,073	6,401	13,841	37,232
	Category K - Living with Nature	0	0	0	1,261
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	33,848
	Category O - Specialties	0	3,466	5,009	9,005

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