

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 42.707703, -71.439638

12-Apr-2021

110120-Webster Square

Nashua, NH

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION	2020 Estimated Population	6,234	37,537	114,171
	2020 Daytime Population	12,670	39,509	122,389
	2025 Population Forecast	6,373	38,670	116,776
	2010 Census Population	5,889	34,540	106,551
	2000 Census Population	5,952	34,136	104,941
	1990 Census Population	5,324	30,520	94,367
	Historical Annual Growth, 1990 to 2000	1.12%	1.13%	1.07%
	Historical Annual Growth, 2000 to 2010	-0.11%	0.12%	0.15%
	Estimated Annual Growth, 2010 to 2020	0.53%	0.78%	0.64%
	Projected Annual Growth, 2020 to 2025	0.44%	0.60%	0.45%
HOUSEHOLDS	2020 Estimated Households	3,132	14,611	44,537
	2025 Households Forecast	3,201	15,063	45,572
	2010 Census Households	2,963	13,422	41,552
	2000 Census Households	2,953	12,819	40,241
	1990 Census Households	2,652	11,140	35,230
	Historical Annual Growth, 1990 to 2000	1.08%	1.41%	1.34%
	Historical Annual Growth, 2000 to 2010	0.04%	0.46%	0.32%
	Estimated Annual Growth, 2010 to 2020	0.52%	0.79%	0.65%
	Projected Annual Growth, 2020 to 2025	0.44%	0.61%	0.46%
	2020 % Households With Children	20%	26%	27%
	2020 Persons per Household	1.99	2.51	2.53
INCOME 2020	HH Income \$500,000 or more	0.54%	1.36%	1.17%
	HH Income \$250,000 to \$499,999	0.63%	1.62%	1.40%
	HH Income \$200,000 to \$249,999	1.48%	3.78%	3.27%
	HH Income \$175,000 to \$199,999	2.40%	8.30%	7.19%
	HH Income \$150,000 to \$174,999	4.84%	8.37%	6.89%
	HH Income \$100,000 to \$149,999	16.93%	22.43%	19.69%
	HH Income \$75,000 to \$99,999	19.97%	16.08%	14.39%
	HH Income \$50,000 to \$74,999	20.44%	15.05%	14.95%
	HH Income \$35,000 to \$49,999	12.99%	8.47%	9.97%
	HH Income \$25,000 to \$34,999	6.48%	5.35%	7.67%
	HH Income \$15,000 to \$24,999	5.03%	4.94%	6.77%
	HH Income \$0 to \$14,999	8.26%	4.25%	6.65%
WRKPLACE 2020	Average Household Income	\$80,626	\$114,395	\$101,914
	Median Household Income	\$70,357	\$92,538	\$81,054
	Per Capita Income	\$40,532	\$45,195	\$40,085
	2000 Average Household Income	\$63,103	\$74,839	\$64,297
	2000 Median Household Income	\$55,550	\$65,767	\$55,095
WRKPLACE 2020	Workplace Establishments	431	1,008	3,052
	Workplace Employees (Full Time Employees)	8,974	20,494	63,694

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	500	1,965	6,087
	Count of Pop 5 to 14 years	799	3,676	11,606
	Count of Pop 14 to 22 years	413	3,549	11,302
	Count of Pop 22 to 30 years	326	3,788	11,788
	Count of Pop 30 to 45 years	1,832	6,608	20,222
	Count of Pop 45 to 60 years	1,197	8,287	25,172
	Count of Pop 60 to 75 years	841	7,045	20,583
	Count of Pop 75+ years	326	2,620	7,411
	Population 0 to 4 Years	8.01%	5.23%	5.33%
	Population 5 to 13 Years	12.81%	9.79%	10.17%
	Population 14 to 21 Years	6.63%	9.45%	9.90%
	Population 22 to 29 Years	5.22%	10.09%	10.32%
	Population 30 to 44 Years	29.39%	17.60%	17.71%
	Population 45 to 59 Years	19.20%	22.08%	22.05%
	Population 60 to 74 Years	13.50%	18.77%	18.03%
	Population 74 Years Plus	5.24%	6.98%	6.49%
	Median Age	39.1	43.2	42.1
GENDER 2020	Male Population	3,139	18,463	56,341
	Female Population	3,095	19,075	57,831
RACE 2020	2020 Estimated Population	6,234	37,537	114,171
	White	71.68%	83.37%	85.48%
	Black or African American	3.87%	2.40%	2.79%
	Asian or Pacific Islander	19.02%	10.58%	6.53%
	Other Races	5.44%	3.65%	5.21%
HISPANIC	2020 Hispanic Population	454	1,704	10,030
	2020 Hispanic Population %	7.28%	4.54%	8.78%
	2025 Hispanic Population Forecast	444	1,781	10,358
	2025 Hispanic Population % Projected	6.97%	4.60%	8.87%
	2000 Hispanic Population %	4.86%	2.12%	4.91%
	1990 Hispanic Population %	3.28%	1.36%	2.53%
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	4,413	26,937	80,716
	Elementary	1.43%	2.05%	3.14%
	Some High School	3.12%	2.77%	5.61%
	High School Graduate	21.44%	22.73%	27.26%
	Some College	15.70%	15.98%	18.49%
	Associates Degree	10.77%	11.63%	9.87%
	Bachelors Degree	27.26%	26.85%	22.14%
	Graduate Degree	20.27%	17.99%	13.49%
	% College (4+)	47.53%	44.84%	35.64%
HOUSING 2020	Total Housing Units	3,332	15,233	46,923
	Owner Occupied Percent	28.10%	66.65%	61.43%
	Renter Occupied Percent	65.92%	29.27%	33.49%
	Vacant Housing Percent	5.98%	4.08%	5.08%

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HOMES BUILT BY YEAR 2020	Homes Built 2010 or later	0.28%	0.27%	0.22%	0.18%
	Homes Built 2000 to 2009	2.82%	5.64%	6.94%	7.46%
	Homes Built 1990 to 1999	3.20%	8.06%	8.29%	9.33%
	Homes Built 1980 to 1989	36.32%	28.99%	22.17%	19.03%
	Homes Built 1970 to 1979	44.69%	26.80%	17.65%	15.09%
	Homes Built 1960 to 1979	9.41%	14.60%	12.01%	11.68%
	Homes Built 1950 to 1959	1.69%	7.89%	9.58%	8.99%
	Homes Built 1940 to 1949	0.18%	1.74%	4.04%	4.37%
	Homes Built 1939 or earlier	1.41%	6.02%	19.11%	23.87%
HOME VALUE (OWNER OCCUPIED) 2020	Property Value \$1,000,000 or more	0.49%	1.21%	0.81%	1.57%
	Property Value \$750,000 to \$999,999	0.98%	4.07%	4.09%	7.08%
	Property Value \$500,000 to \$749,999	7.29%	19.11%	17.02%	20.47%
	Property Value \$400,000 to \$499,999	11.58%	21.77%	20.31%	21.50%
	Property Value \$300,000 to \$399,999	13.54%	29.10%	27.68%	23.98%
	Property Value \$200,000 to \$299,999	27.95%	15.95%	18.74%	16.21%
	Property Value \$150,000 to \$199,999	21.26%	4.29%	4.73%	4.18%
	Property Value \$100,000 to \$149,999	12.51%	2.43%	2.86%	2.06%
	Property Value \$60,000 to \$99,999	2.66%	0.59%	1.40%	0.86%
	Property Value \$40,000 to \$59,999	0.54%	0.28%	0.54%	0.41%
	Property Value \$0 to \$39,999	1.21%	0.81%	1.37%	1.11%
	Median Home Value	\$231,783	\$387,485	\$372,742	\$404,227
	Median Rent per Month (Census 2000)	\$864	\$860	\$729	\$690
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020	Employed Civilian Population 16+ by Occupation	3,479	20,947	61,712	206,012
	Managerial/Executive	15.01%	18.15%	15.93%	16.45%
	Professional Specialty	31.87%	28.32%	25.64%	27.85%
	Healthcare Support	3.00%	2.81%	3.02%	3.51%
	Sales	8.61%	11.40%	10.06%	9.63%
	Office & Administrative Support	11.77%	11.84%	12.27%	11.10%
	Protective Service	1.26%	1.89%	1.92%	1.83%
	Food Preparation	4.88%	3.50%	5.46%	5.11%
	Building Maintenance & Cleaning	3.47%	2.61%	3.39%	2.99%
	Personal Care	2.14%	3.44%	2.82%	2.67%
	Farming, Fishing, & Forestry	0.00%	0.09%	0.07%	0.13%
	Construction	6.89%	6.70%	7.27%	6.97%
	Production & Transportation	11.10%	9.24%	12.15%	11.76%
	Percent White Collar	70.27%	72.52%	66.92%	68.54%
	Percent Blue Collar	29.73%	27.48%	33.08%	31.46%
	Median Employee Salary	49,124	49,845	51,192	51,866
	Average Employee Salary	61,542	61,012	62,214	63,668
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	136	631	2,127	7,870
	2020 Estimated Unemployed (Age 16 and Up)	271	1,290	4,420	18,505
	2020 Estimated Unemployed Rate (Age 16 and Up)	4.21%	5.73%	6.83%	8.21%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	85.23%	85.07%	83.01%	81.90%
	Drive to Work Carpool	9.75%	7.12%	8.55%	9.07%
	Travel to Work by Public Transportation	1.97%	1.30%	1.99%	1.95%
	Drive to Work on Motorcycle	0.10%	0.18%	0.11%	0.09%
	Drive to Work on Bicycle	0.00%	0.01%	0.15%	0.17%
	Walk to Work	0.69%	1.58%	1.91%	2.13%
	Other Means	0.17%	0.27%	0.33%	0.55%
	Work at Home	2.09%	4.43%	3.88%	4.03%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	2.76%	2.58%	2.58%	2.09%
	Travel to Work in 5 to 9 minutes	11.15%	9.79%	10.04%	8.54%
	Travel to Work in 10 to 14 minutes	12.14%	14.65%	15.17%	13.90%
	Travel to Work in 15 to 19 minutes	7.05%	14.03%	14.91%	13.61%
	Travel to Work in 20 to 29 minutes	23.73%	18.25%	17.61%	20.06%
	Travel to Work in 30 to 44 minutes	30.02%	22.71%	21.33%	22.55%
	Travel to Work in 45 to 59 minutes	6.02%	8.58%	8.51%	9.68%
	Travel to Work in 60 minutes or more	7.13%	9.40%	9.86%	9.57%
	Average Travel Time to Work	27.4	26.1	25.4	26.1
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$57.39	\$58.47	\$58.59	\$60.01
	Apparel and Related Services	\$14.87	\$15.84	\$15.40	\$15.70
	Transportation	\$86.65	\$93.25	\$91.33	\$94.90
	Healthcare	\$54.51	\$57.92	\$57.47	\$60.40
	Entertainment	\$23.73	\$25.68	\$24.88	\$25.00
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	700	11,025	23,358	90,180
	Category B - Urban Cliff Climbers	0	51	2,795	3,706
	Category C - Urban Cliff Dwellers	0	1,692	7,836	18,593
	Category D - Seasoned Urban Dwellers	0	750	2,168	2,185
	Category E - Thriving Alone	2,395	3,422	4,856	24,896
	Category F - Going it Alone	3,125	8,021	25,476	76,251
	Category G - Struggling Alone	0	0	8,171	42,006
	Category H - Single in the Suburbs	0	0	1,552	7,796
	Category I - Married in the Suburbs	10	5,754	23,042	66,790
	Category J - Retired in the Suburbs	0	5,232	6,830	22,674
	Category K - Living with Nature	0	0	0	78
	Category L - Working with Nature	0	756	4,023	21,021
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	1,229
	Category O - Specialties	0	0	2,624	8,224

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