

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 42.707703, -71.439638

12-Apr-2021

## 110120-Webster Square

### Nashua, NH

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2020 Estimated Population	6,234	37,537	114,171	392,063	
	2020 Daytime Population	12,670	39,509	122,389	414,463	
	2025 Population Forecast	6,373	38,670	116,776	397,097	
	2010 Census Population	5,889	34,540	106,551	370,555	
	2000 Census Population	5,952	34,136	104,941	360,221	
	1990 Census Population	5,324	30,520	94,367	327,954	
	Historical Annual Growth, 1990 to 2000	1.12%	1.13%	1.07%	0.94%	
	Historical Annual Growth, 2000 to 2010	-0.11%	0.12%	0.15%	0.28%	
	Estimated Annual Growth, 2010 to 2020	0.53%	0.78%	0.64%	0.53%	
	Projected Annual Growth, 2020 to 2025	0.44%	0.60%	0.45%	0.26%	
	<b>HOUSEHOLDS</b>	2020 Estimated Households	3,132	14,611	44,537	146,416
		2025 Households Forecast	3,201	15,063	45,572	148,354
2010 Census Households		2,963	13,422	41,552	138,181	
2000 Census Households		2,953	12,819	40,241	131,823	
1990 Census Households		2,652	11,140	35,230	117,073	
Historical Annual Growth, 1990 to 2000		1.08%	1.41%	1.34%	1.19%	
Historical Annual Growth, 2000 to 2010		0.04%	0.46%	0.32%	0.47%	
Estimated Annual Growth, 2010 to 2020		0.52%	0.79%	0.65%	0.54%	
Projected Annual Growth, 2020 to 2025		0.44%	0.61%	0.46%	0.26%	
2020 % Households With Children		20%	26%	27%	28%	
2020 Persons per Household		1.99	2.51	2.53	2.63	
<b>INCOME 2020</b>		HH Income \$500,000 or more	0.54%	1.36%	1.17%	1.55%
	HH Income \$250,000 to \$499,999	0.63%	1.62%	1.40%	1.85%	
	HH Income \$200,000 to \$249,999	1.48%	3.78%	3.27%	4.34%	
	HH Income \$175,000 to \$199,999	2.40%	8.30%	7.19%	7.63%	
	HH Income \$150,000 to \$174,999	4.84%	8.37%	6.89%	7.44%	
	HH Income \$100,000 to \$149,999	16.93%	22.43%	19.69%	19.51%	
	HH Income \$75,000 to \$99,999	19.97%	16.08%	14.39%	13.41%	
	HH Income \$50,000 to \$74,999	20.44%	15.05%	14.95%	14.33%	
	HH Income \$35,000 to \$49,999	12.99%	8.47%	9.97%	9.08%	
	HH Income \$25,000 to \$34,999	6.48%	5.35%	7.67%	6.48%	
	HH Income \$15,000 to \$24,999	5.03%	4.94%	6.77%	6.55%	
	HH Income \$0 to \$14,999	8.26%	4.25%	6.65%	7.83%	
Average Household Income	\$80,626	\$114,395	\$101,914	\$106,543		
Median Household Income	\$70,357	\$92,538	\$81,054	\$84,569		
Per Capita Income	\$40,532	\$45,195	\$40,085	\$40,101		
2000 Average Household Income	\$63,103	\$74,839	\$64,297	\$67,185		
2000 Median Household Income	\$55,550	\$65,767	\$55,095	\$56,047		
<b>WRKPLACE 2020</b>	Workplace Establishments	431	1,008	3,052	9,282	
	Workplace Employees (Full Time Employees)	8,974	20,494	63,694	177,222	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 42.707703, -71.439638

12-Apr-2021

## 110120-Webster Square

### Nashua, NH

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	500	1,965	6,087	20,164
	Count of Pop 5 to 14 years	799	3,676	11,606	38,800
	Count of Pop 14 to 22 years	413	3,549	11,302	42,015
	Count of Pop 22 to 30 years	326	3,788	11,788	43,122
	Count of Pop 30 to 45 years	1,832	6,608	20,222	68,096
	Count of Pop 45 to 60 years	1,197	8,287	25,172	84,438
	Count of Pop 60 to 75 years	841	7,045	20,583	70,960
	Count of Pop 75+ years	326	2,620	7,411	24,467
	Population 0 to 4 Years	8.01%	5.23%	5.33%	5.14%
	Population 5 to 13 Years	12.81%	9.79%	10.17%	9.90%
	Population 14 to 21 Years	6.63%	9.45%	9.90%	10.72%
	Population 22 to 29 Years	5.22%	10.09%	10.32%	11.00%
	Population 30 to 44 Years	29.39%	17.60%	17.71%	17.37%
	Population 45 to 59 Years	19.20%	22.08%	22.05%	21.54%
	Population 60 to 74 Years	13.50%	18.77%	18.03%	18.10%
Population 74 Years Plus	5.24%	6.98%	6.49%	6.24%	
Median Age	39.1	43.2	42.1	41.4	
<b>GENDER 2020</b>	Male Population	3,139	18,463	56,341	193,968
	Female Population	3,095	19,075	57,831	198,095
<b>RACE 2020</b>	2020 Estimated Population	6,234	37,537	114,171	392,063
	White	71.68%	83.37%	85.48%	80.81%
	Black or African American	3.87%	2.40%	2.79%	3.42%
	Asian or Pacific Islander	19.02%	10.58%	6.53%	10.33%
	Other Races	5.44%	3.65%	5.21%	5.44%
<b>HISPANIC</b>	2020 Hispanic Population	454	1,704	10,030	34,615
	2020 Hispanic Population %	7.28%	4.54%	8.78%	8.83%
	2025 Hispanic Population Forecast	444	1,781	10,358	35,159
	2025 Hispanic Population % Projected	6.97%	4.60%	8.87%	8.85%
	2000 Hispanic Population %	4.86%	2.12%	4.91%	6.10%
	1990 Hispanic Population %	3.28%	1.36%	2.53%	4.29%
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	4,413	26,937	80,716	274,453
	Elementary	1.43%	2.05%	3.14%	4.26%
	Some High School	3.12%	2.77%	5.61%	4.94%
	High School Graduate	21.44%	22.73%	27.26%	26.89%
	Some College	15.70%	15.98%	18.49%	16.93%
	Associates Degree	10.77%	11.63%	9.87%	8.53%
	Bachelors Degree	27.26%	26.85%	22.14%	23.24%
	Graduate Degree	20.27%	17.99%	13.49%	15.21%
	% College (4+)	47.53%	44.84%	35.64%	38.45%
<b>HOUSING 2020</b>	Total Housing Units	3,332	15,233	46,923	153,915
	Owner Occupied Percent	28.10%	66.65%	61.43%	63.72%
	Renter Occupied Percent	65.92%	29.27%	33.49%	31.41%
	Vacant Housing Percent	5.98%	4.08%	5.08%	4.87%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 42.707703, -71.439638

12-Apr-2021

## 110120-Webster Square

### Nashua, NH

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.28%	0.27%	0.22%	0.18%
Homes Built 2000 to 2009	2.82%	5.64%	6.94%	7.46%
Homes Built 1990 to 1999	3.20%	8.06%	8.29%	9.33%
Homes Built 1980 to 1989	36.32%	28.99%	22.17%	19.03%
Homes Built 1970 to 1979	44.69%	26.80%	17.65%	15.09%
Homes Built 1960 to 1979	9.41%	14.60%	12.01%	11.68%
Homes Built 1950 to 1959	1.69%	7.89%	9.58%	8.99%
Homes Built 1940 to 1949	0.18%	1.74%	4.04%	4.37%
Homes Built 1939 or earlier	1.41%	6.02%	19.11%	23.87%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	0.49%	1.21%	0.81%	1.57%
Property Value \$750,000 to \$999,999	0.98%	4.07%	4.09%	7.08%
Property Value \$500,000 to \$749,999	7.29%	19.11%	17.02%	20.47%
Property Value \$400,000 to \$499,999	11.58%	21.77%	20.31%	21.50%
Property Value \$300,000 to \$399,999	13.54%	29.10%	27.68%	23.98%
Property Value \$200,000 to \$299,999	27.95%	15.95%	18.74%	16.21%
Property Value \$150,000 to \$199,999	21.26%	4.29%	4.73%	4.18%
Property Value \$100,000 to \$149,999	12.51%	2.43%	2.86%	2.06%
Property Value \$60,000 to \$99,999	2.66%	0.59%	1.40%	0.86%
Property Value \$40,000 to \$59,999	0.54%	0.28%	0.54%	0.41%
Property Value \$0 to \$39,999	1.21%	0.81%	1.37%	1.11%
Median Home Value	\$231,783	\$387,485	\$372,742	\$404,227
Median Rent per Month (Census 2000)	\$864	\$860	\$729	\$690
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	3,479	20,947	61,712	206,012
Managerial/Executive	15.01%	18.15%	15.93%	16.45%
Professional Specialty	31.87%	28.32%	25.64%	27.85%
Healthcare Support	3.00%	2.81%	3.02%	3.51%
Sales	8.61%	11.40%	10.06%	9.63%
Office & Administrative Support	11.77%	11.84%	12.27%	11.10%
Protective Service	1.26%	1.89%	1.92%	1.83%
Food Preparation	4.88%	3.50%	5.46%	5.11%
Building Maintenance & Cleaning	3.47%	2.61%	3.39%	2.99%
Personal Care	2.14%	3.44%	2.82%	2.67%
Farming, Fishing, & Forestry	0.00%	0.09%	0.07%	0.13%
Construction	6.89%	6.70%	7.27%	6.97%
Production & Transportation	11.10%	9.24%	12.15%	11.76%
Percent White Collar	70.27%	72.52%	66.92%	68.54%
Percent Blue Collar	29.73%	27.48%	33.08%	31.46%
Median Employee Salary	49,124	49,845	51,192	51,866
Average Employee Salary	61,542	61,012	62,214	63,668
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	136	631	2,127	7,870
2020 Estimated Unemployed (Age 16 and Up)	271	1,290	4,420	18,505
2020 Estimated Unemployed Rate (Age 16 and Up)	4.21%	5.73%	6.83%	8.21%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 42.707703, -71.439638

12-Apr-2021

## 110120-Webster Square

### Nashua, NH

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
<b>TRANSPORTATION TO WORK 2020</b>				
Drive to Work Alone	85.23%	85.07%	83.01%	81.90%
Drive to Work Carpool	9.75%	7.12%	8.55%	9.07%
Travel to Work by Public Transportation	1.97%	1.30%	1.99%	1.95%
Drive to Work on Motorcycle	0.10%	0.18%	0.11%	0.09%
Drive to Work on Bicycle	0.00%	0.01%	0.15%	0.17%
Walk to Work	0.69%	1.58%	1.91%	2.13%
Other Means	0.17%	0.27%	0.33%	0.55%
Work at Home	2.09%	4.43%	3.88%	4.03%
<b>TRAVEL TIME TO WORK 2020</b>				
Travel Time in Less than 5 minutes	2.76%	2.58%	2.58%	2.09%
Travel to Work in 5 to 9 minutes	11.15%	9.79%	10.04%	8.54%
Travel to Work in 10 to 14 minutes	12.14%	14.65%	15.17%	13.90%
Travel to Work in 15 to 19 minutes	7.05%	14.03%	14.91%	13.61%
Travel to Work in 20 to 29 minutes	23.73%	18.25%	17.61%	20.06%
Travel to Work in 30 to 44 minutes	30.02%	22.71%	21.33%	22.55%
Travel to Work in 45 to 59 minutes	6.02%	8.58%	8.51%	9.68%
Travel to Work in 60 minutes or more	7.13%	9.40%	9.86%	9.57%
Average Travel Time to Work	27.4	26.1	25.4	26.1
<b>SPENDING PATTERNS 2020</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$57.39	\$58.47	\$58.59	\$60.01
Apparel and Related Services	\$14.87	\$15.84	\$15.40	\$15.70
Transportation	\$86.65	\$93.25	\$91.33	\$94.90
Healthcare	\$54.51	\$57.92	\$57.47	\$60.40
Entertainment	\$23.73	\$25.68	\$24.88	\$25.00
<b>LIFESTYLE SEGMENTATION 2020</b>				
Category A - Crème de la Crème	700	11,025	23,358	90,180
Category B - Urban Cliff Climbers	0	51	2,795	3,706
Category C - Urban Cliff Dwellers	0	1,692	7,836	18,593
Category D - Seasoned Urban Dwellers	0	750	2,168	2,185
Category E - Thriving Alone	2,395	3,422	4,856	24,896
Category F - Going it Alone	3,125	8,021	25,476	76,251
Category G - Struggling Alone	0	0	8,171	42,006
Category H - Single in the Suburbs	0	0	1,552	7,796
Category I - Married in the Suburbs	10	5,754	23,042	66,790
Category J - Retired in the Suburbs	0	5,232	6,830	22,674
Category K - Living with Nature	0	0	0	78
Category L - Working with Nature	0	756	4,023	21,021
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	1,229
Category O - Specialties	0	0	2,624	8,224

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.