

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.920068, -84.342304

17-May-2019

## 1584-Perimeter Expo

### Atlanta, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2018 Estimated Population	14,734	107,451	255,511	1,019,526	
	2018 Daytime Population	60,539	209,700	388,538	1,486,761	
	2023 Population Forecast	16,046	116,923	273,772	1,097,487	
	2010 Census Population	12,364	91,419	225,116	902,940	
	2000 Census Population	7,156	77,167	206,290	842,408	
	1990 Census Population	4,655	60,445	164,098	669,583	
	Historical Annual Growth, 1990 to 2000	4.39%	2.47%	2.31%	2.32%	
	Historical Annual Growth, 2000 to 2010	5.62%	1.71%	0.88%	0.70%	
	Estimated Annual Growth, 2010 to 2018	2.02%	1.86%	1.46%	1.40%	
	Projected Annual Growth, 2018 to 2023	1.72%	1.70%	1.39%	1.48%	
	<b>HOUSEHOLDS</b>	2018 Estimated Households	7,574	49,858	110,897	437,622
		2023 Households Forecast	8,287	54,400	119,555	474,153
2010 Census Households		6,278	42,216	96,436	382,476	
2000 Census Households		3,451	34,433	87,376	353,418	
1990 Census Households		1,845	25,480	70,517	291,683	
Historical Annual Growth, 1990 to 2000		6.46%	3.06%	2.17%	1.94%	
Historical Annual Growth, 2000 to 2010		6.17%	2.06%	0.99%	0.79%	
Estimated Annual Growth, 2010 to 2018		2.17%	1.92%	1.61%	1.55%	
Projected Annual Growth, 2018 to 2023		1.81%	1.76%	1.51%	1.62%	
2018 % Households With Children		21%	25%	26%	26%	
2018 Persons per Household		1.91	2.14	2.29	2.31	
<b>INCOME 2018</b>		HH Income \$500,000 or more	1.90%	2.15%	2.41%	1.93%
	HH Income \$250,000 to \$499,999	2.27%	2.58%	2.89%	2.31%	
	HH Income \$200,000 to \$249,999	5.31%	6.04%	6.74%	5.40%	
	HH Income \$175,000 to \$199,999	6.57%	7.28%	7.93%	7.28%	
	HH Income \$150,000 to \$174,999	6.05%	6.42%	5.76%	5.51%	
	HH Income \$100,000 to \$149,999	22.69%	17.79%	16.59%	16.16%	
	HH Income \$75,000 to \$99,999	17.56%	12.72%	11.75%	12.13%	
	HH Income \$50,000 to \$74,999	18.00%	16.34%	16.20%	16.75%	
	HH Income \$35,000 to \$49,999	8.56%	10.85%	11.07%	11.43%	
	HH Income \$25,000 to \$34,999	3.20%	5.90%	6.64%	7.72%	
	HH Income \$15,000 to \$24,999	3.97%	5.79%	5.98%	6.51%	
	HH Income \$0 to \$14,999	3.93%	6.13%	6.04%	6.87%	
	Average Household Income	\$117,806	\$117,650	\$126,851	\$115,434	
Median Household Income	\$92,014	\$83,542	\$82,548	\$76,268		
Per Capita Income	\$61,678	\$55,024	\$55,368	\$49,849		
2000 Average Household Income	\$94,313	\$87,685	\$91,262	\$84,856		
2000 Median Household Income	\$71,094	\$65,444	\$62,330	\$59,672		
<b>WRKPLACE 2018</b>	Workplace Establishments	2,071	6,659	12,465	46,552	
	Workplace Employees (Full Time Employees)	49,495	144,439	257,827	972,617	

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<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	1,468	8,987	20,152	79,929
	Count of Pop 5 to 14 years	2,028	14,454	33,711	131,310
	Count of Pop 14 to 22 years	848	9,042	22,919	98,813
	Count of Pop 22 to 30 years	769	7,028	18,784	81,588
	Count of Pop 30 to 45 years	4,444	27,068	63,409	246,645
	Count of Pop 45 to 60 years	2,721	21,247	50,627	203,830
	Count of Pop 60 to 75 years	1,741	13,923	33,707	134,719
	Count of Pop 75+ years	715	5,701	12,202	42,692
	Population 0 to 4 Years	9.96%	8.36%	7.89%	7.84%
	Population 5 to 13 Years	13.76%	13.45%	13.19%	12.88%
	Population 14 to 21 Years	5.75%	8.42%	8.97%	9.69%
	Population 22 to 29 Years	5.22%	6.54%	7.35%	8.00%
	Population 30 to 44 Years	30.16%	25.19%	24.82%	24.19%
	Population 45 to 59 Years	18.47%	19.77%	19.81%	19.99%
	Population 60 to 74 Years	11.82%	12.96%	13.19%	13.21%
	Population 74 Years Plus	4.85%	5.31%	4.78%	4.19%
	Median Age	38.1	38.3	37.9	37.4
<b>GENDER 2018</b>	Male Population	7,046	51,824	127,337	508,111
	Female Population	7,688	55,627	128,174	511,415
<b>RACE 2018</b>	2018 Estimated Population	14,734	107,451	255,511	1,019,526
	White	65.43%	66.98%	67.41%	63.85%
	Black or African American	14.46%	15.76%	14.01%	17.45%
	Asian or Pacific Islander	16.48%	9.94%	8.02%	8.31%
	Other Races	3.63%	7.31%	10.56%	10.39%
<b>HISPANIC</b>	2018 Hispanic Population	779	12,899	47,163	174,249
	2018 Hispanic Population %	5.29%	12.00%	18.46%	17.09%
	2023 Hispanic Population Forecast	801	14,142	49,406	185,887
	2023 Hispanic Population % Projected	4.99%	12.10%	18.05%	16.94%
	2000 Hispanic Population %	2.45%	10.82%	15.92%	12.75%
1990 Hispanic Population %	1.51%	3.06%	4.40%	3.45%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	10,144	72,544	172,206	680,024
	Elementary	1.24%	3.59%	6.85%	5.55%
	Some High School	1.97%	2.47%	3.35%	3.90%
	High School Graduate	5.71%	11.75%	12.83%	13.66%
	Some College	9.75%	11.22%	11.59%	13.77%
	Associates Degree	2.25%	5.14%	4.55%	5.27%
	Bachelors Degree	45.55%	38.51%	35.71%	34.25%
	Graduate Degree	33.52%	27.33%	25.12%	23.59%
	% College (4+)	79.07%	65.83%	60.83%	57.84%
<b>HOUSING 2018</b>	Total Housing Units	8,358	54,712	121,444	483,229
	Owner Occupied Percent	35.72%	45.99%	47.33%	48.14%
	Renter Occupied Percent	54.90%	45.14%	43.99%	42.42%
	Vacant Housing Percent	9.38%	8.87%	8.69%	9.44%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	0.84%	0.72%	0.57%	0.56%
Homes Built 2000 to 2009	35.69%	21.65%	15.95%	15.26%
Homes Built 1990 to 1999	31.31%	19.47%	17.75%	17.48%
Homes Built 1980 to 1989	15.43%	17.37%	21.11%	25.64%
Homes Built 1970 to 1979	7.73%	18.43%	20.04%	18.20%
Homes Built 1960 to 1979	6.09%	15.52%	14.50%	11.00%
Homes Built 1950 to 1959	2.70%	5.63%	7.50%	6.64%
Homes Built 1940 to 1949	0.22%	0.61%	1.53%	2.20%
Homes Built 1939 or earlier	0.00%	0.61%	1.03%	3.02%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	10.91%	12.81%	18.51%	13.44%
Property Value \$750,000 to \$999,999	13.31%	12.21%	12.84%	8.97%
Property Value \$500,000 to \$749,999	36.17%	32.35%	27.36%	22.98%
Property Value \$400,000 to \$499,999	16.70%	12.34%	10.46%	13.26%
Property Value \$300,000 to \$399,999	13.08%	10.70%	9.56%	13.81%
Property Value \$200,000 to \$299,999	6.25%	10.26%	11.16%	13.89%
Property Value \$150,000 to \$199,999	1.39%	4.52%	4.32%	5.79%
Property Value \$100,000 to \$149,999	1.44%	2.73%	3.23%	4.45%
Property Value \$60,000 to \$99,999	0.12%	0.71%	1.22%	1.66%
Property Value \$40,000 to \$59,999	0.01%	0.32%	0.30%	0.39%
Property Value \$0 to \$39,999	0.63%	1.06%	1.03%	1.35%
Median Home Value	\$571,825	\$556,933	\$579,645	\$465,268
Median Rent per Month (Census 2000)	\$1,184	\$920	\$865	\$844
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	7,717	56,818	137,493	543,725
Managerial/Executive	32.48%	28.07%	25.96%	24.23%
Professional Specialty	39.15%	33.09%	28.43%	28.12%
Healthcare Support	0.83%	0.70%	0.87%	0.92%
Sales	10.05%	13.01%	12.57%	12.25%
Office & Administrative Support	9.62%	8.91%	8.08%	9.41%
Protective Service	0.15%	0.35%	0.60%	0.93%
Food Preparation	2.65%	4.71%	6.06%	5.51%
Building Maintenance & Cleaning	0.19%	1.93%	4.03%	3.60%
Personal Care	1.49%	1.93%	2.38%	2.80%
Farming, Fishing, & Forestry	0.00%	0.03%	0.08%	0.14%
Construction	2.04%	3.54%	6.34%	6.21%
Production & Transportation	1.35%	3.74%	4.60%	5.89%
Percent White Collar	92.12%	83.77%	75.91%	74.92%
Percent Blue Collar	7.88%	16.23%	24.09%	25.08%
Median Employee Salary	42,497	42,661	41,914	42,394
Average Employee Salary	54,462	54,306	53,072	53,160
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	108	1,581	4,348	20,686
2018 Estimated Unemployed (Age 16 and Up)	196	1,610	4,378	19,051
2018 Estimated Unemployed Rate (Age 16 and Up)	2.15%	2.72%	3.13%	3.41%

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<b>TRANSPORTATION TO WORK 2018</b>	Drive to Work Alone	80.07%	73.76%	70.63%	74.09%
	Drive to Work Carpool	6.43%	8.64%	10.94%	9.98%
	Travel to Work by Public Transportation	4.62%	7.24%	7.98%	4.61%
	Drive to Work on Motorcycle	0.00%	0.03%	0.05%	0.11%
	Drive to Work on Bicycle	0.00%	0.05%	0.06%	0.23%
	Walk to Work	2.69%	1.16%	1.36%	2.12%
	Other Means	0.27%	0.75%	1.08%	1.30%
	Work at Home	5.91%	8.19%	7.56%	7.19%
<b>TRAVEL TIME TO WORK 2018</b>	Travel Time in Less than 5 minutes	2.38%	1.17%	1.18%	1.60%
	Travel to Work in 5 to 9 minutes	9.85%	8.13%	6.23%	6.98%
	Travel to Work in 10 to 14 minutes	11.90%	12.45%	11.27%	11.87%
	Travel to Work in 15 to 19 minutes	14.08%	17.61%	16.66%	15.46%
	Travel to Work in 20 to 29 minutes	31.35%	28.15%	28.05%	25.62%
	Travel to Work in 30 to 44 minutes	20.99%	22.68%	24.46%	24.98%
	Travel to Work in 45 to 59 minutes	5.94%	5.43%	6.35%	7.52%
	Travel to Work in 60 minutes or more	3.50%	4.38%	5.80%	5.97%
Average Travel Time to Work	19.7	22.4	24.3	25.3	
<b>SPENDING PATTERNS 2018</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$51.37	\$51.44	\$51.51	\$51.18
	Apparel and Related Services	\$14.80	\$14.68	\$14.62	\$14.28
	Transportation	\$78.14	\$77.12	\$76.76	\$75.53
	Healthcare	\$36.83	\$36.81	\$36.55	\$35.74
	Entertainment	\$21.01	\$20.77	\$20.65	\$20.13
<b>LIFESTYLE SEGMENTATION 2018</b>	Category A - Crème de la Crème	6,153	24,660	62,579	207,851
	Category B - Urban Cliff Hangers	0	0	3,812	22,371
	Category C - Urban Cliff Dwellers	0	0	81	7,102
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	8,224	38,311	73,849	254,738
	Category F - Going it Alone	0	4,503	7,719	36,708
	Category G - Struggling Alone	0	0	1,499	8,789
	Category H - Single in the Suburbs	0	10,702	23,720	111,242
	Category I - Married in the Suburbs	84	4,824	9,392	90,984
	Category J - Retired in the Suburbs	0	13,350	26,746	81,323
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	2,849	4,849	39,468
	Category N - Espaniola	0	5,975	35,495	130,868
	Category O - Specialties	0	1,514	4,479	18,183

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